



Business Resources

Social Media Apps

Later – Social media planner

Planoly – Social media planner

Hootsuite – Social Media Planner

Wave Financial – Free Financial software for entrepreneurs <https://www.waveapps.com/>

Ripl – Video Ads

Graphic Resources

Canva- Canva – Ad Design for social media, logos, etc.

Pexels-Free Stock Photos

Create Her Stock- Your destination for images featuring melanated Women

Free Fonts.com

Nappy.co-Royalty Free Black Stock Images

Business Apps

Facebook Blueprint – Free Tutorials on marketing on Facebook <https://www.facebook.com/business/learn>

Streak-Free CRM Chrome extension

ASANA (free)- Project Management App

Trello (free)-Project Management App